Digital musical industry

Piracy

Access

Distribution

Aggregators?

iTunes, Bandcamp, etc.

Profit

Accessibility

Sales (e.g., YouTube)

Concerts, merchandise, etc.

Variety?

Contracting

Record companies

Non-aggregated (e.g., via Internet)

Expanding

platforms (e.g., more)

Popular music

Reigning supreme

"Shrinkage" of music industry

OR

Shrinkage label company

Justifications include:

1. Ideas vs. products

2. Money

3. Promotion

4. Fair use
Users
- Parents
- Teens
- Companies
- Celebrities

Social Media
- Promotions
- Gratitude
- Self-absorption

Keywords that describe S. M.
- Connectivity
- Distracting
- Time-consuming
- Scrutiny
- Informative

Use
- Communication
- Informative/news
- Venting/self-expression

Style
- Twitter
  - Tweeting
  - Brief
- Instagram
  - Pictures
  - Hashtag
- Facebook
  - Groups
  - Status
  - Experience

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